



Peter Steinbrueck, FAIA
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June 25, 2012

Mr. Tay Yoshitani
Chief Executive Officer
Port of Seattle

Dear Mr. Yoshitani,

Thank you for considering engagement of my firm, Steinbrueck Urban Strategies, LLC to assist the Port in developing a set of implementation strategies for its new *Century Agenda* strategic plan, and for addressing Port concerns over the proposed development of a new third professional sports facility in the Greater Duwamish Manufacturing/Industrial Center.

Steinbrueck Urban Strategies provides consulting services to institutional and public sector clients with mission-critical challenges, risks, and opportunities in the urban environment. Steinbrueck Urban Strategies was founded in 2008 by Peter Steinbrueck, FAIA to bring his exceptional legislative experience and professional skills combining public policy, strategic planning, land use and zoning, urban design, architecture, historic preservation, public relations, communication, and media to the top leadership and the project team. Working with public, institutional, and mission-driven clients, Steinbrueck Urban Strategies has achieved highly successful outcomes in campus facilities master planning, complex land use and urban development, urban design, and strategic communications.

As requested, I am pleased to provide you with a proposed scope of work and task outline for this undertaking:

Project lead: All consultant services for this project will be preformed directly by Peter Steinbrueck, FAIA, principal and founder of Steinbrueck Urban Strategies.

Scope of Work: Steinbrueck will serve as strategic advisor to the Port CEO, senior Executive staff, and Port Commission on issues and projects related to: 1) the development of implementation strategies for advancing the Port's adopted *Century Agenda*: Goal #1 to Position the Puget Sound region as a premier international logistics hub; and 2) the City of Seattle's and King County's consideration of a new publically

financed sports facility proposed for the South Downtown (SoDo) area of Greater Duwamish Manufacturing/Industrial Center.

Tasks: Steinbrueck will conduct all necessary background research and preparation for effective strategic planning and communication for and on behalf of the Port; and as directed by the Port CEO, Steinbrueck will represent the Port's mission, and stated interests and objectives at all times, and attend all public hearings, forums, and other public meetings, and internal Port staff meetings, and Port Commission meetings related to the siting of the proposed arena; analysis of economic and environmental impacts; public financing, and consideration City/County Memorandum of Agreements (MOU) supporting the private investor arena proposal; and as directed by the Port CEO, Steinbrueck will assist in facilitating communications and coordination with other M&I partners and stakeholders in the Duwamish Manufacturing/Industrial Center and the Port's seaport operations; and as required, Steinbrueck will provide regular written and oral updates and reports to the Port CEO, Executive staff, and Port Commission.

Fee Option 1): Proposed fee shall be at rate of \$175.00/per hour for Peter Steinbrueck, plus expenses (at cost plus 10 percent), not to exceed \$50,000 (or whatever maximum amount set by public contracting procurement requirements).

Fee Option 2): Proposed total lump sum contract shall be \$50,000 (or whatever maximum amount set by public contracting procurement requirements), in six equal monthly payments, commencing July 1, 2012 through December 31, 2012.

Term of Contract: The proposed contract term shall be through December 31, 2012.

Thank you for this opportunity to propose professional consulting services to the Port of Seattle, I am immediately available to discuss further these proposed terms, and initiate a consulting contract.

Sincerely Yours,

A handwritten signature in black ink that reads "Peter Steinbrueck". The signature is written in a cursive, flowing style.

Peter Steinbrueck, FAIA